

AVNI'S UGC PORTFOLIO



AVNI PAREKH | CONTENT CREATOR



An award-winning author, entrepreneur, model, and TV personality, Avni's specialized skill set has made her an asset to elite teams and leading corporations. A solution-oriented thinker driven toward excellence, Avni sees no limits to what can be achieved.

ABOUT



WHAT I DO...

INNOVATIVE MARKETING SOLUTIONS



Avni uses her skillful talents to work with national organizations and small businesses to create an impactful difference. By honing in on your brand's core messaging and persona, Avni comes up with results-driven marketing strategies that maximize engagement and brand impact.



DID YOU KNOW?

93%

OF CUSTOMERS BELIEVE
USER-GENERATED CONTENT
(UGC) IS VERY HELPFUL
WHEN MAKING A
PURCHASING DECISION."

SOURCE: WWW.EVERYONESOCIAL.COM

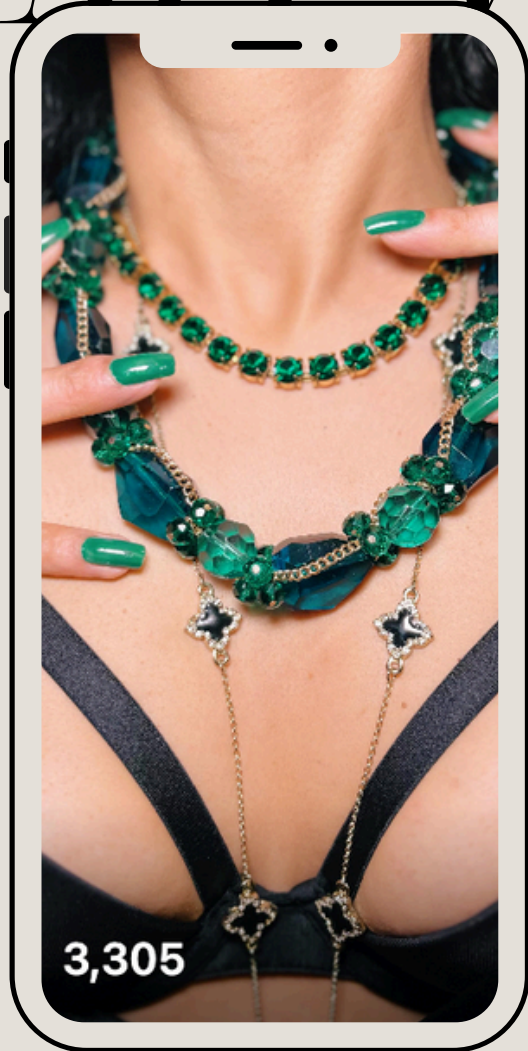
BENEFITS FOR YOUR BRAND

- Instagram reels, posts, and stories highlighting your products
- SEO articles with unique keywords tailored to your brand
- Pinterest Pins of your products or pin your SEO articles
- Editorial photoshoots with Miami's top photographers
- Media and press packages to enhance your marketing campaigns

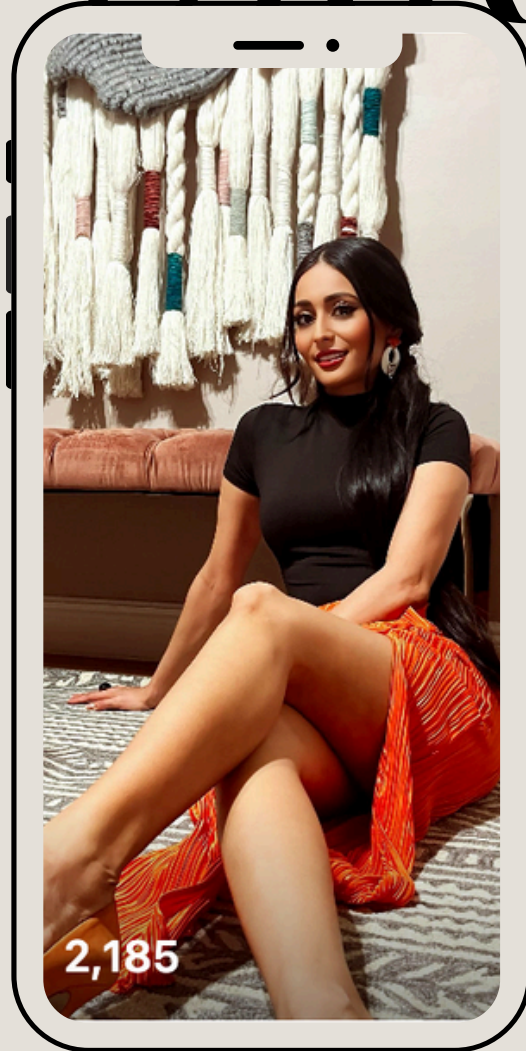
WORK WITH ME

MY WORK

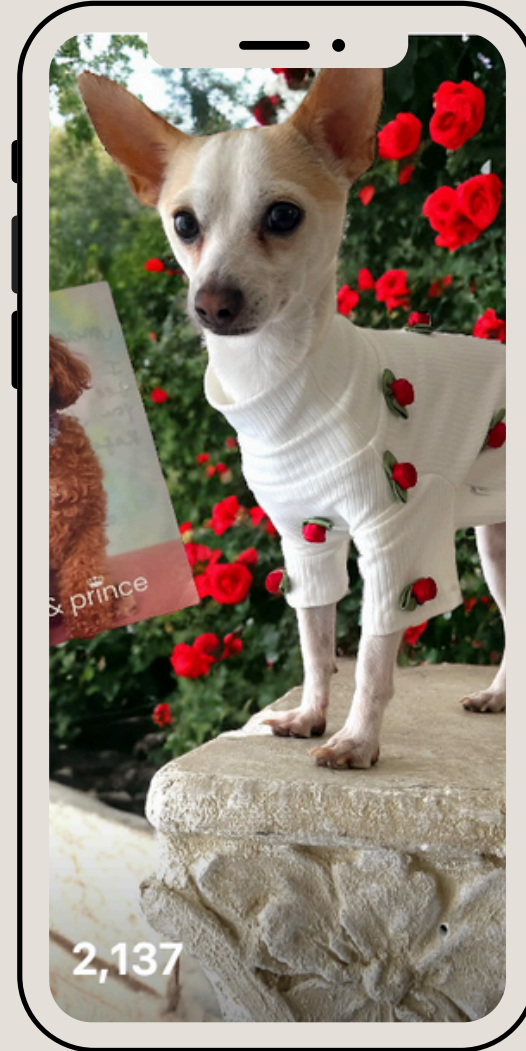
UGC INSTAGRAM REELS



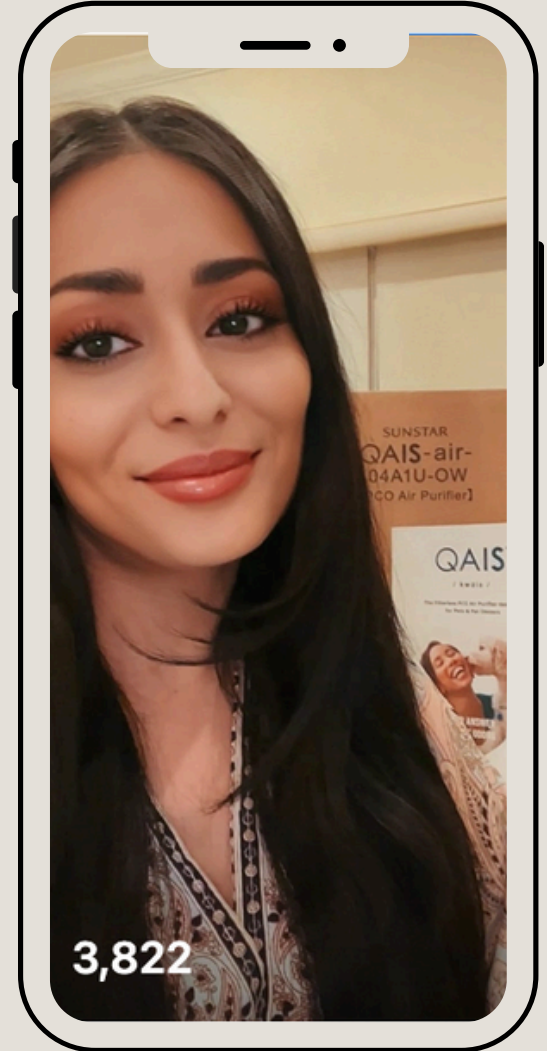
COURTNEY RACQUEL



HANDICRAFTS HOME



PEARL & PRINCE



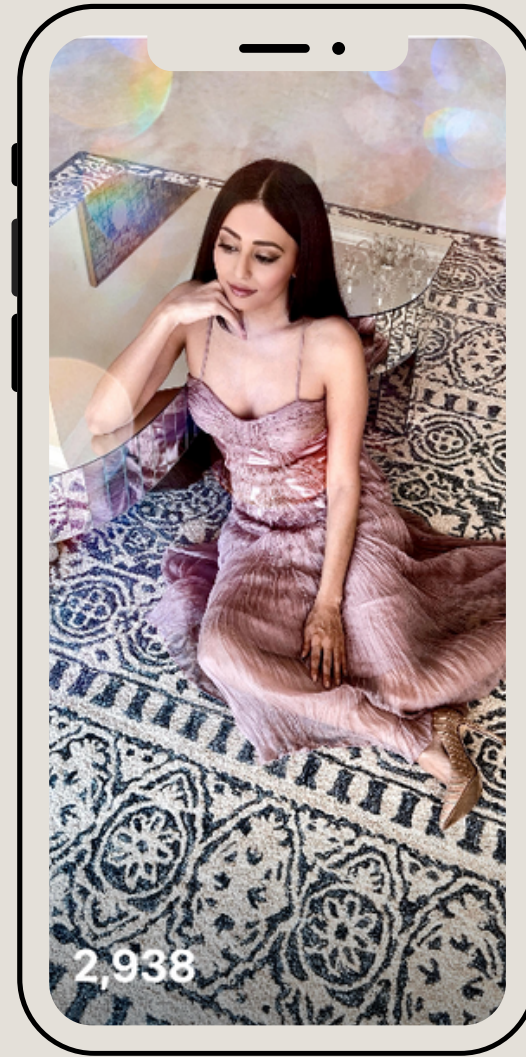
SUNSTAR



CUTE & PLUSH



VIVA LA DUCHESSE



HANDICRAFTS HOME



NACHE COSMETICS

91% OF CONSUMERS WANT TO SEE MORE ONLINE VIDEO CONTENT FROM BRANDS.

-OBERLO.COM

AESTHETIC PRODUCT PHOTOS



PRODUCT PHOTOGRAPHY

CLIENT LOVE

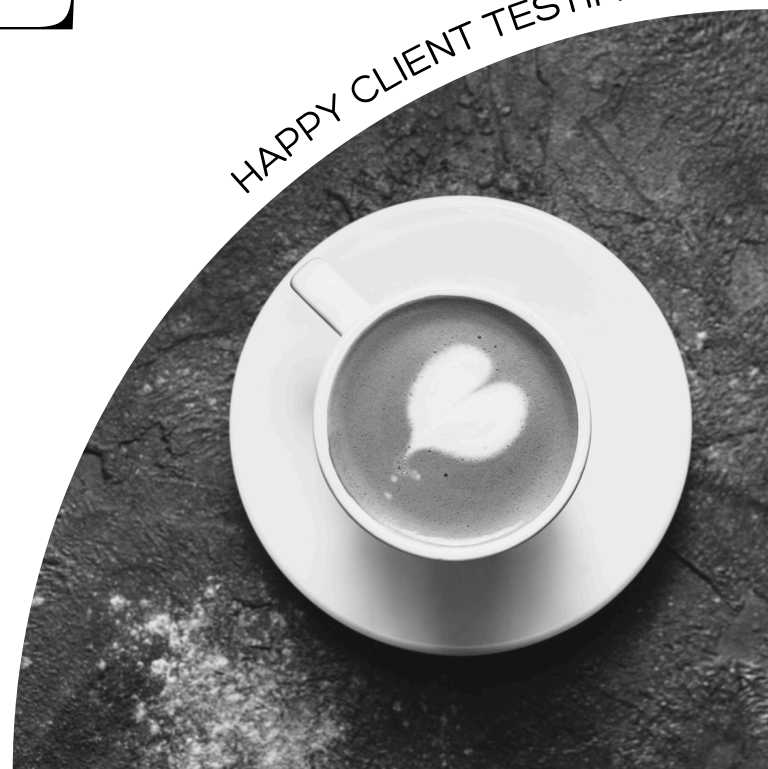
COURTNEY RAQUEL
/ LUXURY JEWELRY

“Excellent reel and such a pleasure to work with.”

RAVE BEETLE
/ RAVE CLOTHING

“Amazing! Amazing blog posts! Thank you so much.”

HAPPY CLIENT TESTIMONIAL



“Avni is an absolute gem to work with! She not only delivered high-quality content on time but also went out of her way to deliver more than our campaign was requesting. She’s a professional and easy to communicate with.”

SUNSTAR
/ PET LIFESTYLE

“Definitely in the top collaborations I have had thus far. High quality content deliverables. Included a bonus blog post that was excellently written.”

JACX CARTER DESIGNS
/ HANDMADE JEWELRY

“Avni is a dream to work with! She delivered so much quality content and really took the time to really get to know my brand. One of the best content creators I’ve worked with.”

CUT FROM THE SAME CLOTH
/ LUXURY CLOTHING

WANT SIMILAR RESULTS FOR YOUR BUSINESS? WORK WITH ME.

OFFERINGS & PACKAGES

Photos

High-Resolution Images

Photography package

Videos

Creative Video Formats

Videography package

Photos & Videos

Top-Quality Content

Full social media package

SEO Articles

Longtail Keywords + Backlinks

Online growth package

Press Online

Popular Publications + Websites

Media relations package

*Custom**

**Custom Packages Available*

Let's discuss your marketing needs



HOW IT WORKS



CONTACT ME

Fill out the contact form. We'll schedule a call to discuss your marketing needs.



STRATEGY

Based on your current campaigns, I'll formulate a plan of action.



CONTENT

You will receive topnotch marketing assets for your brand that deliver results.



*TAILORED
CONTENT
FOR YOU*

STILL NOT SURE IF *UGC* IS WHAT YOU NEED?



LET'S LOOK AT SOME MORE STATISTICS

WORK WITH ME

70%

of consumers will consider UGC reviews or ratings before making a purchasing decision."

73%

more positive comments on social networks than traditional ads (for ads featuring UGC)."

84%

of consumers say they trust peer recommendations above all other sources of advertising."

SOURCE: WWW.EVERYONESOCIAL.COM

20 YEARS OF EXPERTISE...



- Brand Consulting
- Web Design
- Social Media Marketing
- Media Relations
- SEO Content Writing

PARTNER WITH ME

LET'S WORK
TOGETHER



avniparekh.com/contact



www.AvniParekh.com

AVNI PAREKH



@AvniParekh